

# Rubric: Cognitive Lab Quality

*Conducting Cognitive Labs with Digital Tablets*

	Poor	Satisfactory	Excellent
<b>GOALS</b>			
Stated goals of cognitive lab			
Alignment of goals with tablet technology			
<b>MATERIALS</b>			
Quality (text readability, image resolution, overall look and feel)			
Suitability for audience			

<b>TASK</b>	<b>Poor</b>	<b>Satisfactory</b>	<b>Excellent</b>
Suitability for subject area			
Suitability for audience			
Suitability for tablet technology			
<b>PROCESS</b>			
Protocol quality			
General task flow			

Technical experience			
Overall cohesion of cognitive lab experience			
<b>ARTIFACTS</b>	<b>Poor</b>	<b>Satisfactory</b>	<b>Excellent</b>
Audio quality			
Readiness for analysis and summarization			